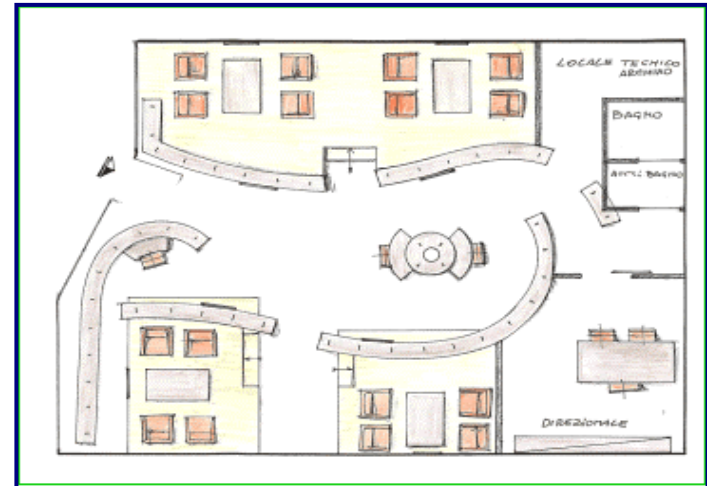
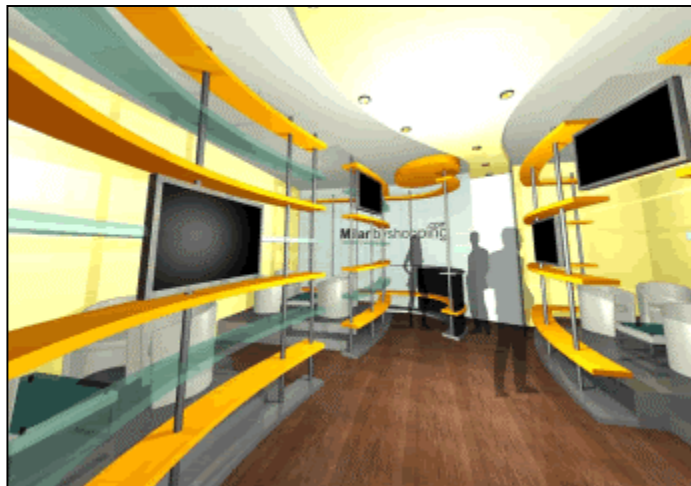
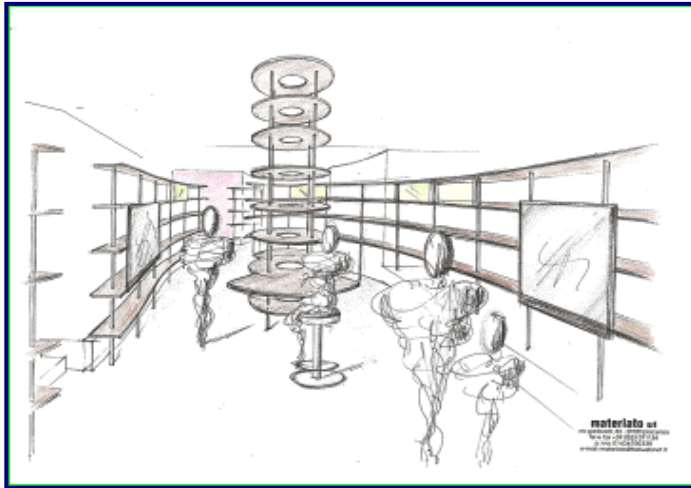


TRAVEL SHOP ... to see ... to meet ... to info ... to buy ... to return



FIRST DISTRIBUTION POINT

CALL CENTRE



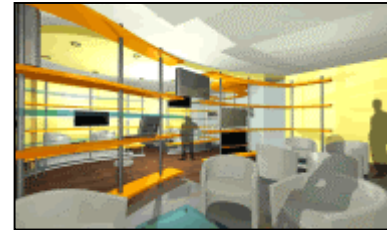
- Assistance
- Phone booking

WEB SITE



- Booking on line

TRAVEL SHOP



- Direct sell
- Promotion of made in Italy
- Event Promotion

CATALOGUE



- Theme catalogue

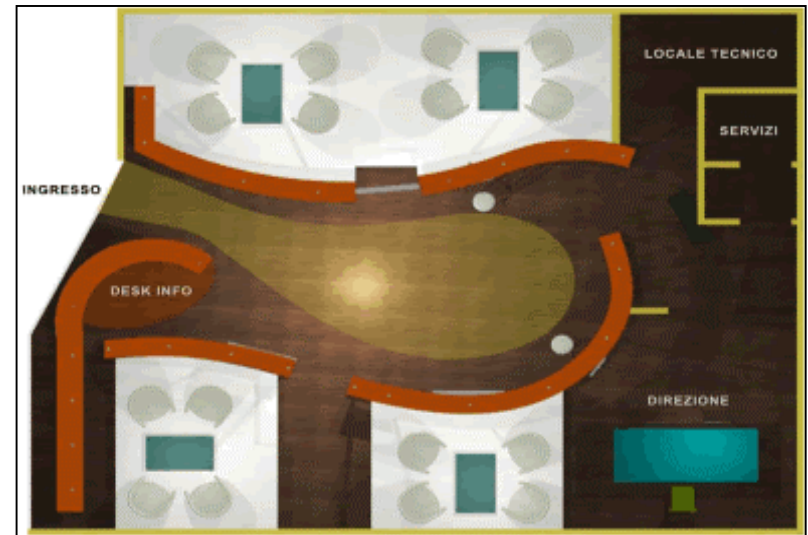
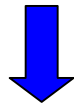
FINAL CUSTOMERS - AGENCIES

SELLING POINT



Dynamic waiting

First Impact



Private meeting

PROMOTION POINT



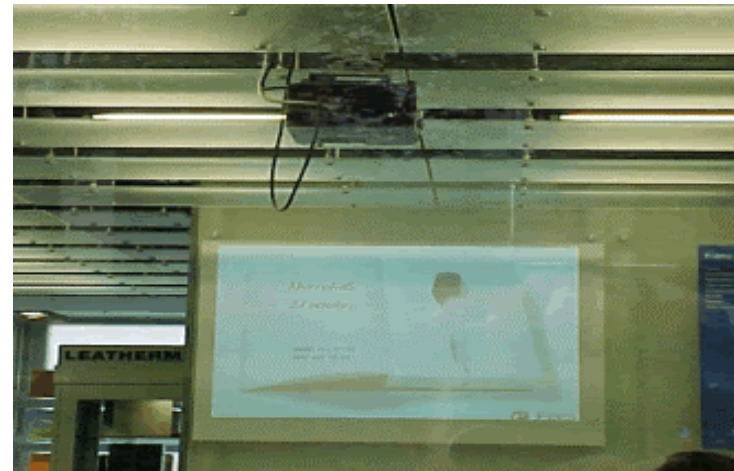
Web cam on line



Outside to get interest



Promo advertising



Screen

S
A
M
P
L
E

O
N
L
Y